



KEVIN REED

Technical Director | Videographer | Video Editor

412.877.6260

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kevinwreed.com

With in-depth experience of every role required for video production; I successfully direct and execute a wide variety of video content on a daily basis, from live broadcasts to intricate edits. I often work in a high pressure environment, and I believe my training in all aspects of a production will bring a unique ability to work outside traditional boundaries to deliver superior content to the Baltimore market.

EDUCATION

Pennsylvania State University

B.A. Telecommunications Production
2015

SKILLS

Television Studio Production

Technical Direction

Talent Direction

Camera Operation

Studio Cameras
Digital Cinema Camera
DSLR Cameras
Gimbal Rigs

Adobe Creative Suite

Premiere Pro
After Effects
Photoshop
Audition

Audio Editing

Logic
ProTools

Sound Recording

Live Audio Mixing

Tricaster Systems

460
855

Full-Scale Studio Grid Lighting

Set Building and Design

EXPERIENCE

Technical Director, Video Editor, Broadcast Technician

Murray Hill Studios

Oct 2015 - Present

Successfully direct and manage daily live shoots including satellite media tours, multi talent panels, and international webcasts.

Completed a wide variety of post production projects involving motion graphics, color correction, and audio mixing.

Singlehandedly maintain lighting on full scale grid, set design and builds.

Produced and shot assorted field interviews and events.

Management of freelance team.

Freelance Videographer, Video Editor

Mt. Airy Links

Mar 2016 - Present

Organizing shoots for local businesses and events.

Recording video and sound of on camera talent and b-roll, including commercial voiceovers.

Full service post production including editing, motion graphics, color correction, and music composition.

Technical Director

Penn State University

Jan 2015 - May 2015

Technical director for live national webcast of an outdoor production of Shakespeare's Julius Caesar

Worked in conjunction with theater crew and talent to block and execute filming of performance